

6. The Strategy

6.1 Vision

Our vision for salinity management is to reduce the impact of salinity on the health and wealth of our catchments and communities by contributing to improvements in the condition and quality of our water, infrastructure, biodiversity, land and production assets.

This vision was compiled in consultation with agency and community representatives on the Technical Working Group. The vision encapsulates the key aspects of the plan including:

- Protecting key physical assets from the effects of land and water salinity; and
- Improved economic and social prosperity for the region.

As the vision implies, the plan impacts on a number of the asset classes defined in the Regional Catchment Strategy including land, water, production, people and communities, biodiversity and infrastructure. This vision for this plan is consistent with the aspirations identified for each of these assets classes in the Regional Catchment Strategy.